

OUTLINE FOR TV CONFERENCE AND STUDIO EDUCATION PROGRAM

Friday - January 15, 1954

A. M. Registration - Interviews and Pictures - Tours to Transmitter and Studios

1:00 P.M. Auditorium - Kellogg Center

Welcome: Dean Edgar Harden: Dean Harden will introduce Dr. Hunter, who will describe the program procedure for the afternoon. Dean Harden will then introduce

Presiding: Dean Milton Muelder who will preside at the afternoon conference from 1:00 - 3:00 p.m. Dean Muelder will state the position of the Deans and Faculty and cue the beginning of the telecast.

1:05 - 1:30 "Symphony Notebook" - Music Department

1:30 - 1:45 "Let's Visit School" - Lansing Public Schools

1:45 - 2:00 "Curtain Going Up" - Speech Department

2:00 - 3:00 Discussion of the three programs.
Dean Muelder will introduce Dr. Franklin H. Dunham, of the U. S. Office of Education. Dr. Dunham will conduct the discussion and the evaluation - calling upon members of the audience for comment and suggestions.

3:00 - 3:30 "Driver Education and Traffic Safety" - Continuing Education

3:30 - 4:00 ~~"Interpretation of Dramatic Literature" - School of Science & Arts~~
~~"Salesmanship Principles and Practices" - School of Business~~

4:00 - 5:00 Discussion of the two programs.
Dean Harden will state the position of the adult education division and introduce Dr. Edgar Fuller of the National Council of Chief State School Officers.
Dr. Fuller will conduct the discussion and the evaluation - calling upon members of the audience for comment and suggestions.

5:00 - 5:30 Dean Harden will call Dr. Hunter to the floor, who will introduce representatives from JCET, NCCET, NAEB, and the Educational TV and Radio Center, and ask them to speak briefly on their organization plans and the national picture and objectives for educational TV.

5:30 - 6:30 Break and free time.

6:30 - 7:30 Dinner - Kellogg Center

Presiding - James H. Denison: Mr. Denison will introduce President Hannah, welcome the guests, introduce the Board and those seated at the speaker's table, and Commissioner Doerfer of the FCC.

Speech - Commissioner Doerfer

8:00 - 8:30 Break and assemble for transportation to the TV studios.

8:30 - 9:30 Dedication Program - TV studios.

Opening "Star Spangled Banner" - MSC Glee Club, Marine Color Guard

Part I Dissolve to Hunter who will introduce himself, identifying the nature of the program, describe the procedure, and introduce President Hannah.

Part II President Hannah will give the dedication speech and introduce the Governor, State and Civic dignitaries, Commissioner Doerfer. (Mention PAF grant)

Part III MSC Glee Club - Medley from "The Student Prince".

Part IV Dissolve to Hunter who will introduce Secretary McDonel, who in turn will introduce the members of the Board. Hunter will then introduce Mr. Denison who will in turn introduce the guests and representatives from out of town and national organizations. Hunter will then introduce Dean Clifford Hardin who will in turn introduce the Deans and Directors and MSC Staff members.

Part V MSC Glee Club - "The Creation" and "Ride the Chariot".

Part VI Dissolve to Hunter who will announce open house for the public on Saturday and Sunday, thank the TV staff, give credits and a resume of program structure starting regularly. Hunter will then pay tribute to, and introduce Dean Emmons, Dean Anthony, Dean Miller, and Director Ballard as members of the original TV Committee and pioneers, leading into introduction of Glee Club for:

Part VII MSC Glee Club - "MSC Shadows" and close

Sign Off

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



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